



MY MUDOA  
BHAROSE KA DUSRA NAAM

Presents

# MIR & MISS CITY BHARAT

# About Us

**MR & MISS CITY FASHION LEAGUE PVT. LTD.** is a dynamic event management company specializing in beauty pageants, fashion, corporate, social, and commercial events like product launches, business meets, and celebrity management. Committed to empowering underprivileged talent, it provides free professional platforms, setting it apart from competitors.

Backed by experienced leaders and a skilled team, the company delivers successful, innovative events while connecting talent with brands and corporates. With a strong media presence and thematic event strategies, it bridges opportunities and talent, ensuring impactful, modern event execution.

## Vision & Mission

**Vision:** To redefine beauty as a force that connects humanity and nature, fostering inner growth, talent, and a holistic approach to life. We aim to inspire a generation to embrace inclusivity, self-discovery, and their unique role in the universe.

**Mission:** To celebrate beauty in all forms by providing platforms for self-expression in fashion, dance, and more. Through mentorship and education, we empower youth to pursue excellence, nurture creativity, and promote values of respect and environmental stewardship, shaping a brighter, inclusive future.



# CELEBRITY JURY



01

**TAMANNA BHATIA**

FILM ACTRESS  
(Proposed)

02

**RAGHUVENDRA RATHORE**

FASHION DESIGNER  
(Proposed)





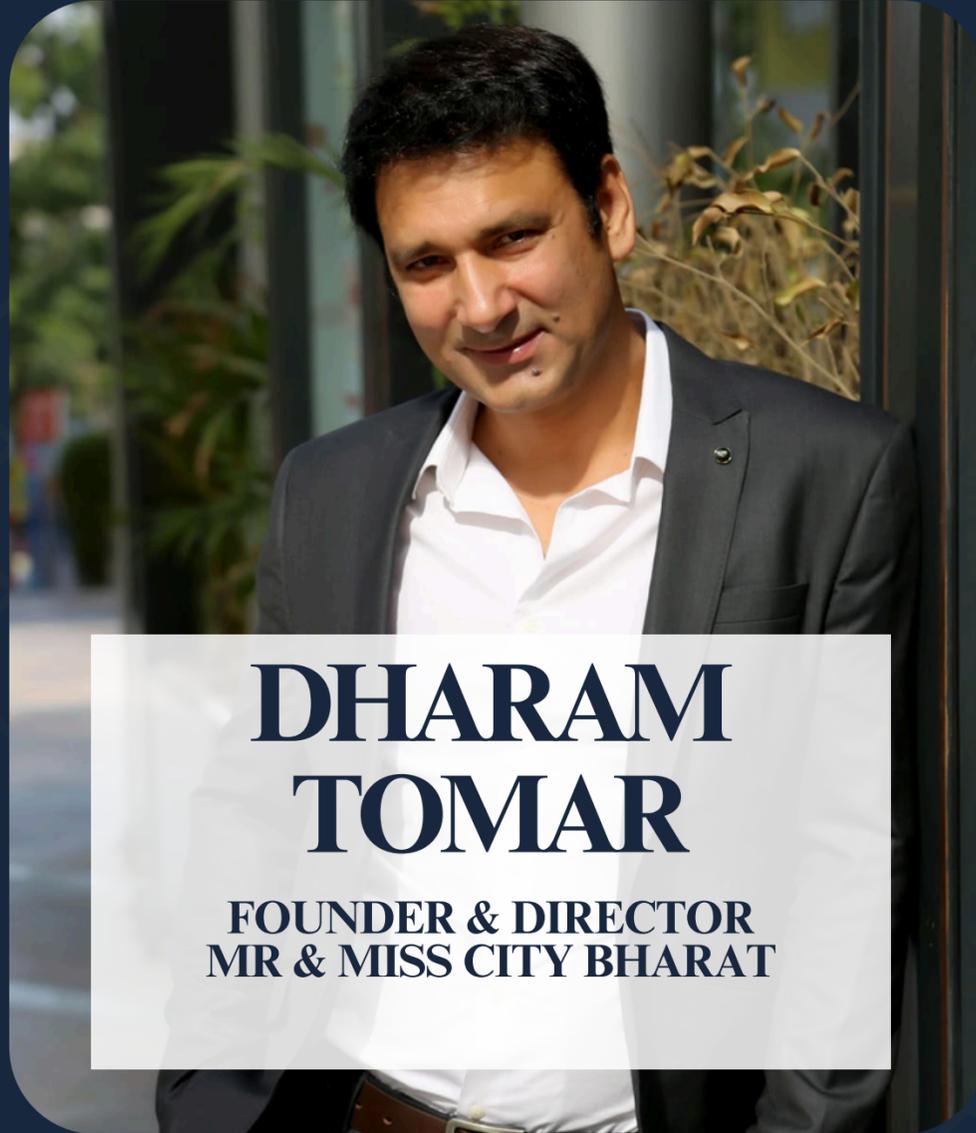
**RAVEENA 04  
TONDON**

FILM ACTRESS  
(Proposed)



**05 KARISHMA  
KAPOOR**

FILM ACTRESS  
(Proposed)



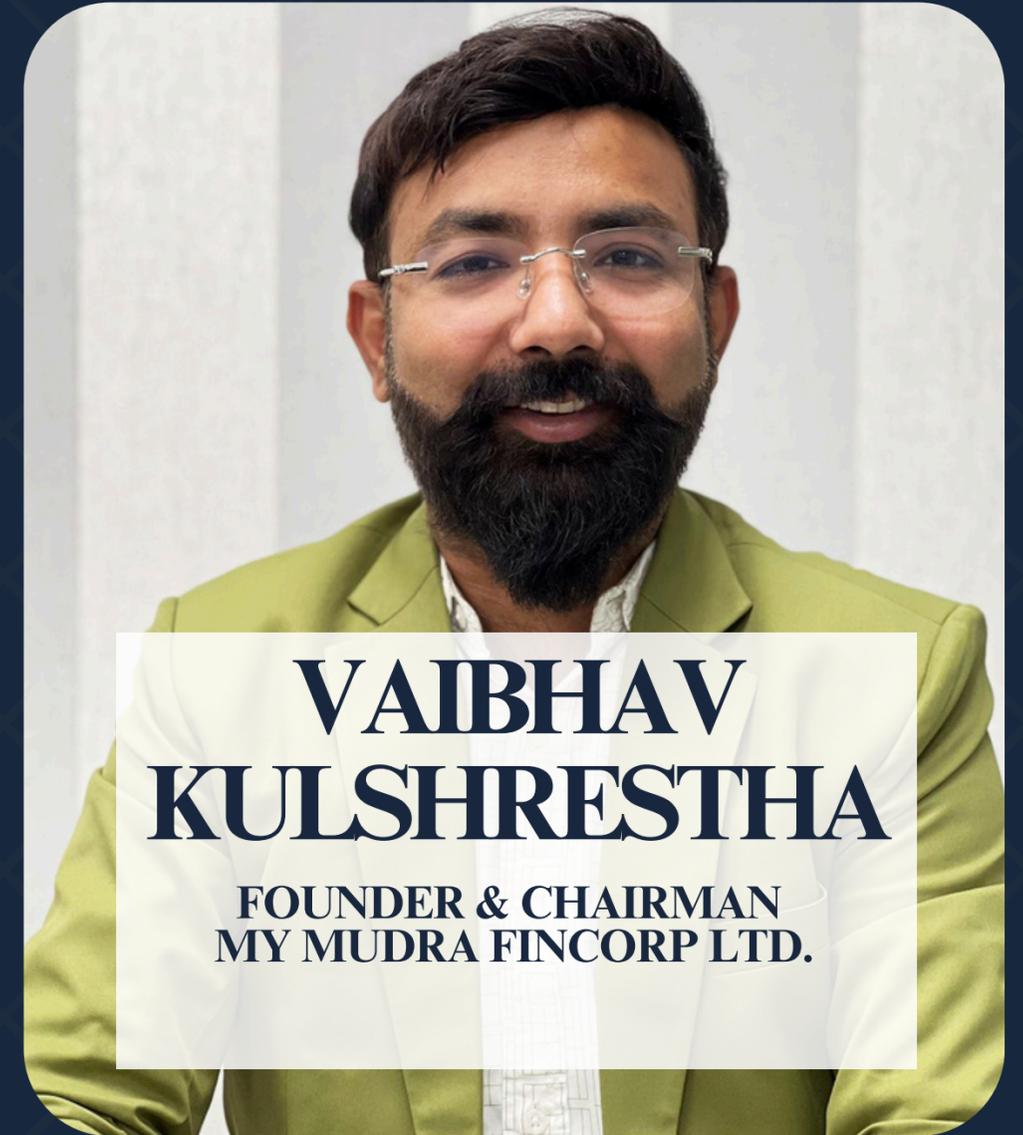
## **DHARAM TOMAR**

**FOUNDER & DIRECTOR  
MR & MISS CITY BHARAT**



## **SANGEET KAUSHIK**

**CREATIVE DIRECTOR  
MR & MISS CITY BHARAT**



## **VAIBHAV KULSHRESTHA**

**FOUNDER & CHAIRMAN  
MY MUDRA FINCORP LTD.**

# CORE TEAM PERFORMERS



**03**

**HEMANT KAILA**

FASHION CHOREOGRAPHER  
& MODEL GROOMER

(Confirmed)

**02**

**ARSHIYA SHARMA**

EMCEE /ANCHOR

(Confirmed)



**01**

**ANJALI KAPOOR**

FITNESS EXPERT, GROOMER  
& TOP INFLUENCER

(Confirmed)

# CELEBRITY APPEARANCE: A GLIMPSE OF MR. & MISS CITY BHARAT - ALL SEASONS



# OUTDOOR DELIVERABLES FOR SPONSORS MR. & MISS CITY BHARAT - ALL SEASONS



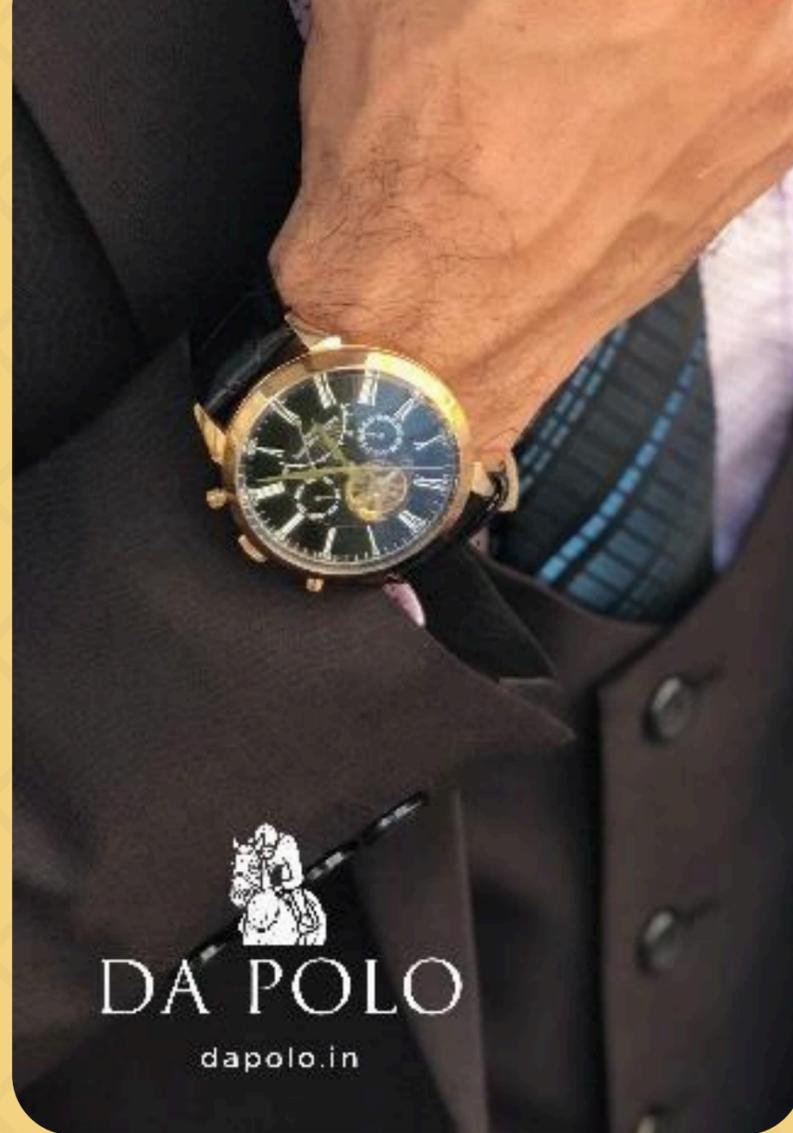
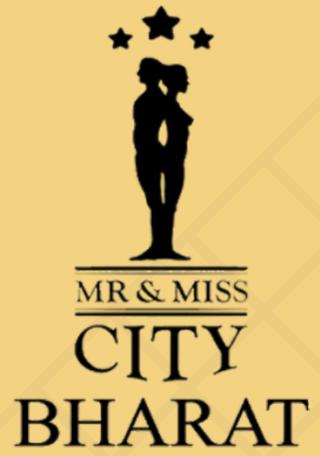
# OUTDOOR DELIVERABLES FOR SPONSORS MR. & MISS CITY BHARAT - ALL SEASONS





**EVENT VENUE**  
**WELCOMHOTEL BY ITC**  
**DWARKA, NEW DELHI**  
**MARCH 21, 2025**





PRESENTER BRAND

DA POLO  
(MENSWEAR)





# Event Guests Of MR & MISS City Bharat 2024 Season 8

## Guest List

### Elite Gentry

Embassy Personnel | Aristocrats | Business Man | Interior Designer  
Politicians | Bureaucrats | Corporate Honchos | Page 3 Fraternitye  
Designers | Philanthropists | Media Personalities

And many more .....

# Media Plan Schedule Of MR & MISS City Bharat 2024 - Season 8

S NO	PUBLICATION	EDITIONS	SNO.	TELEVISION	HOARDINGS
1	Times Of India	Delhi Editions	1	Aaj Tak	DELHI 15
2	Hindustan Times	Delhi Editions	2	News Nation	NODIA 10
3	The Hindu	Delhi Editions	3	Dnews 24	GURGAON-10
4	Economictimes	Delhi Editions	S NO.	Radio	GURGAON-10
5	Dainik Jagran	Delhi Editions	1	Radio City	GT KARNAL ROAD- 5
6	Hindustan	Delhi Editions	2	Big FM	DELHI METRO- 10
7	I Next	Delhi Editions	3	Fever FM	NCR MALLS-10
8	Amarujala	Delhi Editions	4	FM Tadka	GHAZIABAD- 5
	SOCIAL MEDIA				
	INSTAGRAM, FACEBOOK				
	YOU TUBE , TWITTER				

# SPONSORSHIP CATEGORIES OF MR & MISS CITY BHARAT - 2024



## TITLE SPONSORSHIP

- |               |  |
|---------------|--|
| 1 Branding    | 1 In all media on the top with the name of the event MR & MISS CITY            |
| 2 Print Media | 2 Newspapers, Magazines, the name will be on top                               |
| 3 Radio FM    | 3 Projection Screens, Banners, Posters, Invites, Media Wall, Certificates etc. |
| 4 BackDrops   | 4 Continuous Announcements, Live Coverage, Bytes Brand Mention, Social Media   |
| 5 Positioning | 5 Premium Positioning of Brand Logo and Name with MR & MISS CITY               |
| 6 Customized  | 6 Position or Presence can be created for this category                        |

## POWERD BY SPONSORSHIP

- |                       |   |
|-----------------------|---|
| 1 Special Positioning | 1 Positioning of after the Title Sponsor will be given to the Presented by category |
| 2 Third Position      | 2 Newspapers, Magazines, All Print Media on second position with Social Media       |
| 3 Media               | 3 Backdrops, Projection Screens, Banners, Posters, Invites, Media Wall              |
| 4 Presence            | 4 Time to time Announcements, Bytes Brand Mention                                   |
| 5 Radio FM            | 5 Prominent Positioning of Brand Logo and Name with MR & MISS CITY                  |

## POWERD BY SPONSORSHIP

- |                       |  |
|-----------------------|--|
| 1 Special Positioning | 1 The Logo and name will appear after the MR & MISS CITY                       |
| 2 Third Position      | 2 Of after the MR MISS CITY name will be given to the Powered By category      |
| 3 Media               | 3 Newspapers, Magazines, All Print Media on third position                     |
| 4 Presence            | 4 All the Backdrops, Banners, Posters, Media Wall, Social Media                |
| 5 Radio FM            | 5 Announcements, Live, Bytes Brand Mention                                     |
| 6 Brand Placement     | 6 Third position of Brand Logo and Name with MR & MISS CITY in all promotions. |

## CO- SPONSORS SPONSORSHIP (4 POSITION

- |   |   |
|---|---|
| 1 POSITIONING                             | 1 It will appear with other Brand Logos name will have presence in most of the media. |
| 2 PRINT MEDIA                             | 2 Newspapers, All Print Media only Logo will appear with other brand logos            |
| 3 VENUE PRESENCE                          | 3 Banners, Posters, Media Wall Logo placements  |
| 4 ELECTRONIC & RADIO                      | 4 Live Coverage, Bytes, Brand Mention   |
| 5 BRAND PLACEMENTS                        | 5 Third Positioning of Brand Logo and Name with MR & MISS CITY in all promotions      |
| 6 GOODWILL SPONSOR CASH  BARTER  SEQUENCE | 6 Branding on Posters, Banners, Media Wall, Video Bytes, Social media                 |

Branding through the newspaper: Live coverage through various media.  
Backdrop, Banners, Standees, Posters  
Branding through Social Media & Electronic Media  
Television Channels  
Social Media: Instagram, Facebook, YouTube, Google Ads  
Branding through FM for 5-10 days  
Branding on the Backdrop, Side Panels, and Projection Screens at the event

### NOTE :

Deliverables shall vary according to the sponsorship category.  
The size and placement of the Partner's logo across all publicity  
Branding platforms shall be according to the sponsorship category.

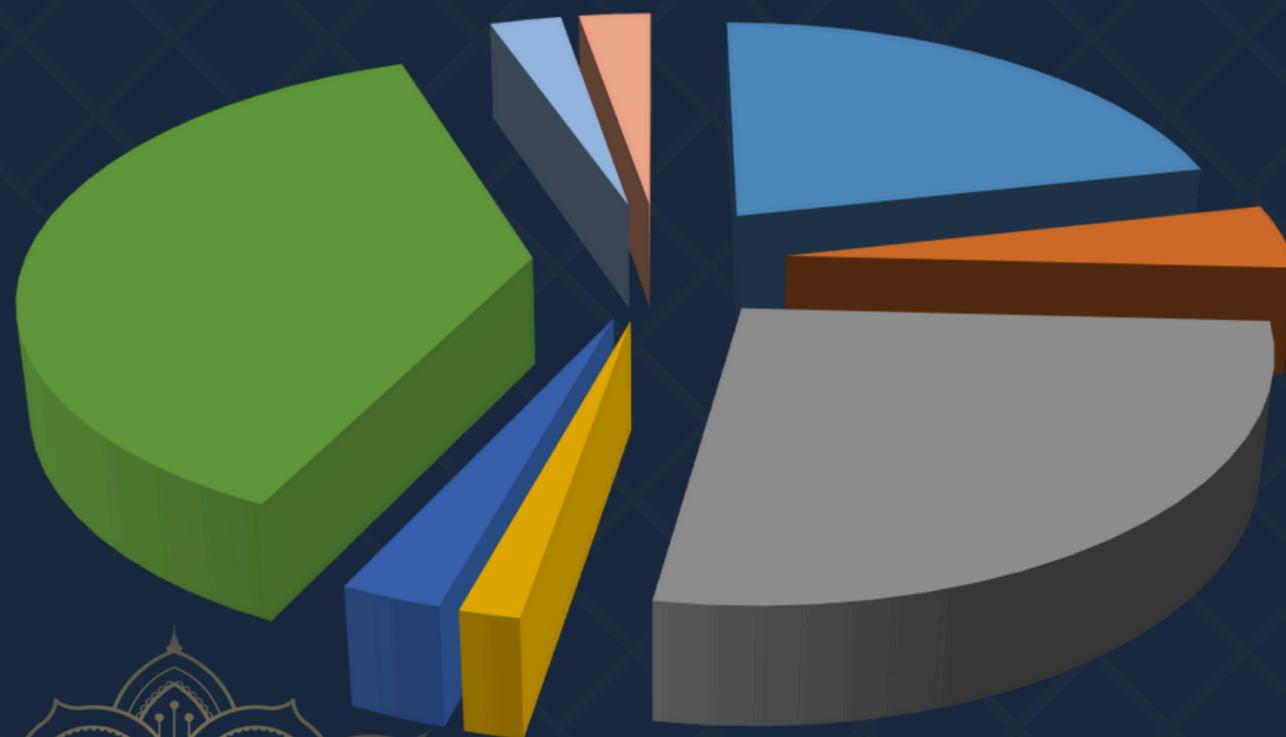
## DELIVERABLE TO BASIC SPONSORS

# Deliverables Reach & Circulation For Sponsor

(APPROX 2,86,00,000 PEOPLE)

OUTDOOR MEDIA 50,00,000 PAX  
 PRINT MEDIA 9,00,000 PAX  
 RADIO FM ADS 51,00,000 PAX  
 LOCAL CABLE ADS 4,00,000 PAX

MALL PROMOTION 6,00,000 PAX  
 SOCIAL MEDIA 71,00,000 PAX  
 MAGAZINE COVERAGE 6,00,000 PAX  
 NEWSPAPER ADS 6,00,000 PAX



- OUTDOOR MEDIA
- PRINT MEDIA
- RADIO FM ADS
- LOCAL CABLE ADS
- MALL PROMOTION
- SOCIAL MEDIA
- MAGAZINE COVERAGE



# TITLES & AWARDS

2

1

## SUB-TITLESFORMR MALE

MR STRUTWALK  
MR PERSONALITY  
MR STYLISH  
MR PHYSIQUE  
MR PHOTOGENIC  
MRTALENTED  
MR CORPORATE  
MR INFLUENCER

## AWARD CATEGORIES FOR SHOW

BEST ENTREPRENEUR M/F  
BEST JEWELLERY BRAND  
BEST FASHION DESIGNER  
BEST HEALTH SERVICES  
BEST REAL TYDE DEVELOPERS  
BEST BEAUTY SERVICES  
BEST MEDIA SERVICES  
BEST SOCIAL MEDIA SERVICES  
BEST CORPORATE STRUCTURE  
BEST WOMEN EMPOWERMENT  
BEST SOCIAL WORK SERVICES  
BEST YOUTH ICON M/F

3

## SUB-TITLES FOR MASTER KIDS

BEST PERSONALITY M/F  
BEST TALENT M/F  
BEST HAIR F  
BEST SKIN M/F  
BESTCATWALK M/F  
BEST INTELLIGENCE M/F  
BEST SPORTSKID M/F  
BEST KID INFLUENCER M/F

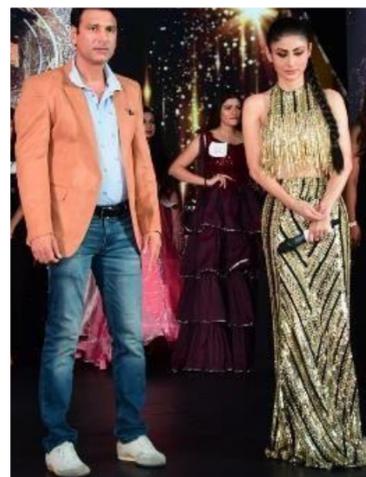


MR & MISS  
CITY  
BHARAT

# Glimpse of Mr & Miss City Bharat All Seasons



# Glimpse Of MR & MISS City Bharat All Seasons





# Glimpse of Mr & Miss City Bharat All Seasons

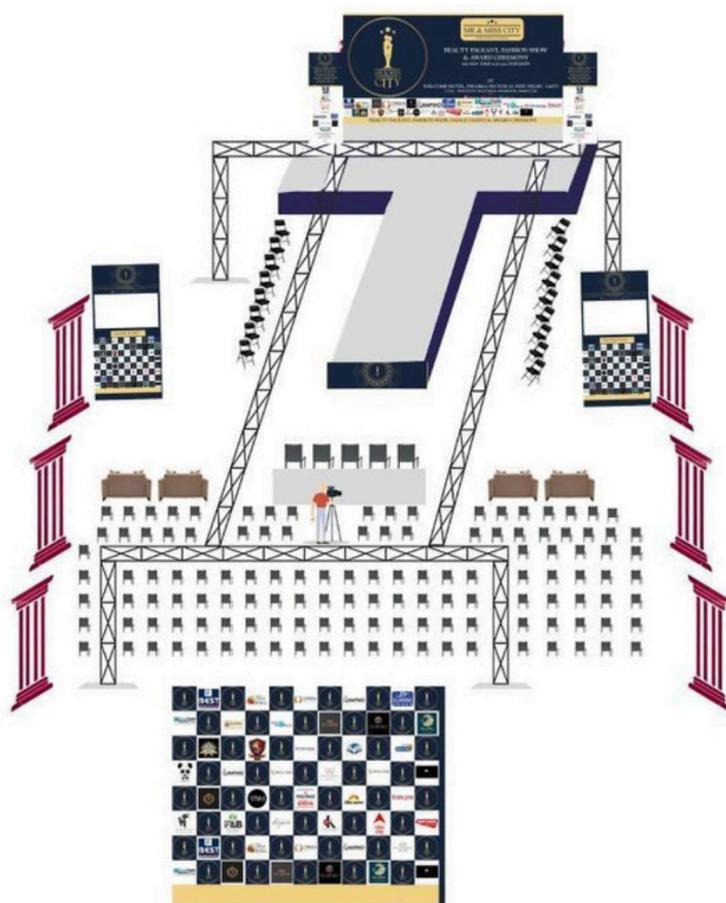
SEASON 2  
EKTA SHARMA  
&  
SURESH DUTTA





# Ramp & Stage Design for Events & Elements

## MR & MISS CITY RAMP LAYOUT FOR 8TH MAY 2022 IN WELCOME HOTEL DWARKA



MR & MISS CITY  
COME COMPETE & CONQUER

### BEAUTY PAGEANT & AWARD CEREMONY

ADDED ATTRACTIONS  
VIP POLITICAL GUEST  
FILM PROMOTION  
LOVE IN UKRAINE  
CELEBRITIES  
RAKESH SABHARWAL, VIPIN KAUSHIK, NUPUR MEHTA, ANKIT NAGPAL  
SINGING PERFORMANCE  
YASH WADALI

8th MAY TIME 6:30 pm ONWARDS  
AT  
WELCOME HOTEL, DWARKA SECTOR 10, NEW DELHI - 110075  
CALL - 9810517979, 9811076426, 9619610194, 8448013756  
VISIT:  
@mrmisscity Mr Miss City Mr Miss City

BEAUTY PAGEANT FASHION SHOW AWARD CEREMONY TALENT HUNT

MR & MISS CITY  
COME COMPETE & CONQUER

### BEAUTY PAGEANT, FASHION SHOW & AWARD CEREMONY

8th MAY TIME 6:30 pm ONWARDS

AT  
WELCOME HOTEL, DWARKA SECTOR 10, NEW DELHI - 110075  
CALL - 9810517979, 9811076426, 9619610194, 8448013756  
VISIT:  
@mrmisscity Mr Miss City Mr Miss City

BEAUTY PAGEANT, FASHION SHOW, DANCE TALENT & AWARD CEREMONY

DA POLO

SELFIE POINT

MR & MISS CITY  
BEAUTY PAGEANT  
FASHION SHOW  
AWARD CEREMONY  
TALENT HUNT

PRESENTED BY  
DA POLO  
POWERED BY  
CITY MALL  
ORIENT  
REALITY

MAIN SPONSOR  
Ram Rattan  
GROUP  
where life is luxury

SPONSORED BY  
MAPSKO  
CLASSIC  
GROUP

JEWELLERY PARTNER  
YASHIKA

HEALTH PARTNER  
Divya Prastha  
A Multiplicity Hospital  
The Excellence Center for you.

OUTDOOR PUBLICITY PARTNER  
interactive

HOSPITALITY PARTNER  
BEST INTERNATIONAL  
Hospitality



# Invitation Certification Mr. Miss City Bharat All Seasons

BECOME A  
**CERTIFIED MODEL**  
WIN A  
**TROPHY**

**DA POLO**



REGISTER NOW  
FOR UPCOMING  
AUDITIONS

www.mrmisscity.com, Instagram @mrmisscity

**CERTIFICATE  
OF EXCELLENCE**

**DA POLO**

THIS CERTIFICATE IS AWARDED TO

For Outstanding performance in the Category of

in Mr & Miss City Delhi contest held on  
31st of October 2021.

SIGNATORY

www.mrmisscity.com

DELHI EDITION

**YASHIKA DIAMONDS**

INVITATION FOR

**MY PRIDE**  
POLI & DIAMOND JEWELS

**MR & MISS CITY  
AUDITIONS**

ON  
2nd & 3rd April 2022  
Time 11 am - 6 pm

AT  
Yashika House  
B-120, Sector 67, Block B, Noida

RSVP  
**YASHIKA DIAMONDS  
MY PRIDE JEWELS**

**DA POLO**



**MR & MISS CITY**  
COME, COMPETE & CONQUER

Dinner  
Applicable for two person.

**MR & MISS CITY** **VIP**

**DA POLO**



**MR & MISS CITY**  
COME COMPETE & CONQUER

**MR & MISS CITY** **GUEST**

**MR & MISS CITY**  
COME COMPETE & CONQUER

DELHI EDITION

**ACCESS TO ALL LEVELS**  
AUTHORISED PERSONNEL

www.mrmisscity

DELHI EDITION

**LIMITED ACCESS**  
AUTHORISED PERSONNEL

BACKSTAGE  
www.mrmisscity

**MR & MISS CITY  
DELHI**

**COMING UP SOON**  
AT 5 STAR PROPERTY  
ONE OF THE  
LARGEST  
PARKS  
IN  
BEST DELHI ENCLAVE  
BEAUTY PAGEANTS & FASHION EVENT IN INDIA

Free Registration open apply now & log on to :  
www.mrmisscity.com & mail at :mrmisscitydelhi@gmail.com

**MR & MISS CITY SEASON 4**

BEAUTY PAGEANT FASHION SHOW TALENT HUNT COMPETITION ROUNDS

FOR BUSINESS ENQUIRIES AND BRAND SPONSORSHIPS CONTACT : +91 98185 7979 9811076226 9819610194,  
www.mrmisscity.com & mail at :mrmisscity@gmail.com

# Flyers & Posters Post Design for Social Media

DA POLO  
dapolo.in

BOLLYWOOD CELEBRITY JURY, PERFORMERS, VVIP GUESTS

**SPONSORSHIP OPEN**  
FOR BRANDS & CORPORATES

MR & MISS CITY  
COME, COMPETE & CONQUER  
SEASON 6  
COMING UP  
JUNE 21 2024  
AEROCITY, NEW DELHI

BEAUTY PAGEANTS, FASHION SHOWS, AWARD SHOWS, CORPORATE & THEMATIC, EVENTS, MEDIA, PRODUCTION, PORTFOLIOS

CALL  
+91 981 051 7979, +91 931 000 3929, +91 844 844 7607, +91 816 943 0871  
ADDRESS - PLOT NO 52, METRO VIEW RESIDENCY, DWARKA SECTOR 11, NEW DELHI -110075

MR & MISS CITY  
COME, COMPETE & CONQUER  
SEASON 6

Eligibility  
Kids Age- 3-17 years  
Adults - AGE - 18-45  
Time - 11am - 6pm  
Venue  
V.Villa, F-63, Kalidas Marg,  
Bani Park, Jaipur. Rajasthan  
CALL  
+91- 98 1051 7979,  
+91- 88 2686 5179

**CALLING ASPIRING MODELS**  
REGISTER NOW

2 LAKH  
CASH PRIZE  
For  
WINNERS

MAY 12  
2024

**AUDITION**  
FOR JAIPUR MODELS

VISIT:  
@mrmisscity Mr Miss City Mr Miss City

CALLING ASPIRING MODELS TO REGISTER NOW

MR & MISS CITY  
COME, COMPETE & CONQUER  
SEASON 6

**AUDITION**  
IN DELHI

APRIL 13, 2024  
11AM TO 6PM

CALL  
+91-9810517979, 8826865179

Kids Age- 3-17 years  
Adults - AGE - 18-45

2 LAKH  
CASH PRIZE  
For  
WINNERS

VISIT:  
@mrmisscity Mr Miss City Mr Miss City

ADDRESS, PLOT NO 52, METRO VIEW RESIDENCY, DWARKA SECTOR 11, NEW DELHI -110075  
www.mrmisscity.com, Email: mrmisscity@gmail.com, info@mrmisscity.com

CALLING FASHION DESIGNERS FOR BRANDING & PARTICIPATION

MR & MISS CITY  
COME, COMPETE & CONQUER  
SEASON 6  
COMING UP  
JUNE 21 2024  
SHANGRI-LA, NEW DELHI

BOLLYWOOD CELEBRITY JURY, PERFORMERS, VVIP GUESTS  
DESIGNER PHOTO SHOOTS, FASHION SHOW, EXHIBITION STALLS,  
PROMOTIONS, PRODUCTION, SOCIAL MEDIA & BRANDING

CALL  
+91 981 051 7979, +91 931 000 3929, +91 844 844 7607, +91 816 943 0871  
ADDRESS - PLOT NO 52, METRO VIEW RESIDENCY, DWARKA SECTOR 11, NEW DELHI -110075



# Contact Us



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<b>SANGEET KAUSHIK (CRTV)</b>	<b>+91816 943 0871</b>
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<b>VINAY DHINGRA (MKT HD)</b>	<b>+91 999 973 8502</b>
<b>SHARIQ SHIEKH (MKT)</b>	<b>+91 986 703 5845</b>

# About My Mudra

**My Mudra, India's 1st Loan DSA**, is the proud **financial partner** of **Mr. & Miss City**. We provide easy and accessible financial solutions, including Personal Loans, Business Loans, Secured and Unsecured Loans, Professional Loans, and Credit Cards.

## India's 1st Loan DSA

India's 1st IPO, in DSA & Fintech (Loan Aggregation)



## Corporate DSA & Fintech Company

Partnering with over 90 banks and NBFCs.



## Network of 155+ Branches

Providing both physical and digital financial services ('phygital').



## 10,000 Cr+ Loans Disbursed

Supporting personal and business financial growth.



## Agents in Thousands

Aiming to increase this to lakhs in the near future.



## Customer Base

Over 50 lakh happy customers.



# Where Beauty Meets the Runway.



A cosmetic brand can shine as a sponsor at a fashion show by:

- **Providing Runway Glam:** Creating all makeup looks for models, showcasing the versatility of their products.
- **Interactive Booths:** Setting up beauty bars for makeovers and live demos.
- **Exclusive Giveaways:** Including products in gift bags with chic packaging and discount offers.
- **Event Branding:** Featuring their logo on banners, screens, and photo booths, while promoting branded hashtags.
- **Product Launches:** Unveiling limited-edition collections inspired by the event.



#### **E-Bike as a Style Statement:**

**Present the e-bike as more than just a vehicle—make it a lifestyle accessory that complements fashion-forward individuals. Showcase models riding the e-bike on the runway as part of their look, matching their outfits with the bike's color or design.**

#### **Eco-Friendly Chic:**

**Highlight the e-bike as a symbol of sustainable living, tying it to eco-conscious fashion trends.**

#### **On-Stage Presentation**

#### **Interactive Demo:**

**Have a live demonstration where a model rides the e-bike on stage, showcasing its ease of use, speed, and silent operation.**

#### **Lights and Sound:**

**Use LED lighting on the e-bike for a futuristic vibe. Accompany the presentation with upbeat music and voiceovers emphasizing its features like “effortless commuting” and “style with sustainability.”**

